



## eLearning Solution Capabilities of PrimeBit

PrimeBit is technology & consultation services division of Red Apple Inc.

### Full life cycle capabilities

- Training Need Analysis
- Infrastructure and Architecture Definition – LMS, Enterprise integration etc.
- Training Content Development
- Hosting, Delivery and Reporting

### LMS (Learning Management Solution)

- Develop custom eLearning Solution (Internet or Intranet)
- Help select suitable LMS
- Implementation and configuration
- Project Management
- Post Deployment Support
- Custom development using open source LMS
- eLearning Strategies
- Change Management
- eMentoring solutions
- Integration of LMS into existing customer systems
- Database integration between eLearning and other systems
- Blended learning solutions
- Scenario based simulations
- ROI Modeling & Business Metrics
- Adaptation strategies
- Rollout planning

### Content Development

- Development of custom pedagogy models
- Development of rich interactive multimedia
- Migrate WBT / CBT to eLearning platforms
- Skills and Competency Management
- Governance strategy
- Organizational alignment and delivery design
- Interoperability (SCORM / AICC) training & support
- Content testing & debugging
- Content lifecycle management
- Custom content development

**Red Apple Inc.** 38, 3<sup>rd</sup> Main, II Floor, Ashwini Layout, Bangalore – 560095

[www.RedApple-Inc.com](http://www.RedApple-Inc.com) [Info@RedApple-Inc.com](mailto:Info@RedApple-Inc.com)

+91 80 4147 9203, +91 80 4147 9204



## eLearning solution beyond technology

Getting the full value from an enterprise LMS software initiative is not easy. While many software companies focus on purely technical or content or delivery aspects of implementation, PrimeBit is different. PrimeBit's unique approach to services proactively identifies and addresses the full spectrum of project risks so customer can be confident that they will fully achieve stated business objectives.

Our experience is reflected in a experience working with rich set of tools, methodologies, and best practices that address three key areas:

<b>Solution Implementation</b>	<ul style="list-style-type: none"><li>• Software implementation &amp; configuration</li><li>• Customizations &amp; integration with existing systems</li><li>• Project management</li><li>• Post deployment support</li></ul>
<b>Organizational Strategy &amp; Governance</b>	<ul style="list-style-type: none"><li>• Governance strategy</li><li>• Organizational alignment &amp; business process design</li><li>• ROI modeling &amp; business metrics</li><li>• Adoption strategy, rollout planning, &amp; change management</li></ul>
<b>Content</b>	<ul style="list-style-type: none"><li>• Interoperability (SCORM / AICC) training &amp; support</li><li>• Content testing &amp; debugging</li><li>• Content development strategy, best practices &amp; templates</li><li>• Custom content development</li></ul>



## Organizational Strategy & Governance

What makes PrimeBit Consulting different?

PrimeBit's has unique approach to technology implementation. PrimeBit understands that the biggest risks to the success of technology projects often aren't in the technology domain. They are in the area that we refers to as "governance"—how prepared the organization is to absorb and leverage the technology for the fullest benefit.

### Governance issues include

- Establishing realistic objectives and expectations
- Getting stakeholder buy-in through effective change management
- Adapting business processes to the new technology
- Optimizing organizational roles and identifying gaps in skill sets
- Creating alignment and engagement processes across diverse groups
- Developing ROI models to maximize business results
- Establishing a measurement strategy

### What We Do

PrimeBit Strategic Services is a team of industry experts with extensive experience in training management, content development, and HR.

Strategic Services has a variety of pre-packaged and custom offerings that will help you...

- Reduce risk
- Speed implementation
- Increase usage



## Content Development

Compelling, standards-compliant content is the key to improving the performance of people and organizations. PrimeBit Strategic Services can help you with all aspects of content, including

Content Development—Instructional design, content production, and blended learning

Content Interoperability—Dealing with SCORM/AICC compliance

Enterprise Content Strategy—Implementing best practices for dealing with content across diverse business units and stakeholder groups

Experts at PrimeBit Consulting can help you...

Benefits	Features
<b>Reduce risk</b>	PrimeBit's technical expertise and extensive deployment experience means that PrimeBit can identify and resolve technical issues quickly and efficiently before they derail your project.
<b>Leverage your existing systems</b>	If you use proprietary software, PrimeBit consultants can analyze your needs and design a data exchange solution that will provide the most functionality with the least amount of effort.
<b>Save time and money</b>	By using PrimeBit Consulting, you will see a return on your PrimeBit investment sooner and you will avoid the high cost of tying up internal resources and dealing with unexpected project delays.
<b>Get the full benefit of your investment</b>	PrimeBit consultants can also help you hide features you don't need and tailor the user interface to match your organization's terminology and workflow. Tailoring the system simplifies the learning curve for users and speeds adoption.